

**May 3,
2022**

12 p.m. – 1 p.m.



UC Davis
Virtual Meeting

Information and link
to be provided
through email.

CME provided.



Advanced Practice Grand Rounds

How Do We Influence Decisions? A Primer on Behavioral Economics for Advanced Practice Providers.

Pooria Assadi, PhD

Dr. Assadi is an Assistant Professor of Management and Organizations in the College of Business at California State University, Sacramento. His research focuses on business ethics, decision making, and strategic management.

He has received numerous awards and honors throughout his career including the 2022 Outstanding Teaching Award, the 2020 Research and Creative Activity Award, and several best paper awards at prestigious conferences including the Strategic Management Society annual conference.

Prior to joining Sacramento State, Dr. Assadi earned his PhD in Strategic Management from Simon Fraser University in Vancouver, British Columbia, and spent two years as a Research and Teaching Assistant at the Wharton School of Business.